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100 Things Every Presenter Needs

Build In Transitions and Mini-Breaks . A typical presentation is longer than 7 to 10 minutes. Presentations are often an hour long. This means you have to find ways to make changes at least every 7 minutes in order to get people to pay attention.

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Weinschenk is the author of several books, including 100 Things Every Presenter Needs To Know About People, 100 Things Every Designer Needs To Know About People, and Neuro Web Design: What makes them click? She is a consultant and keynote speaker for Fortune 1000 companies, start-ups, non-profit agencies, educational institutions, and conferences.

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