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1 JCR Style Sheet - Journal of Consumer Research

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Journal of Consumer Research

The Journal features knowledge gained from the research and academic arenas and focuses on how this knowledge can be applied by practitioners in the field. The Journal is published four times a year: February, May, August, and November. It is indexed by the Family Index Database, Family and Society Studies World Wide, and the Educational Resources Information Center (ERIC).

Volume 43 Issue 1 | Journal of Consumer Research | Oxford ...

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