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The MBA Companion will let the student know what to expect from their course and will be there every step of the way as an essential reference. Offering wide-ranging yet accessible coverage of the core topics, along with important advice on study skills, this book is the essential survival guide for MBA students.

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MBA Reading List. The reading list below is not compulsory, however is provided to give you a taste of the programme ONLY. General . Dainty, P., and Anderson, M. (latest edition) The MBA Companion, Basingstoke: Palgrave Macmillan. Entrepreneurship & Innovation . Hatten, Timothy S. (2015) Small business management: Entrepreneurship and beyond.

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